

CONTEST TERMS & CONDITIONS

1. These Terms

- 1.1. These **Contest Terms & Conditions** (which include the **Contest Details**) set out the basis for participating in the Contest identified below.
- 1.2. By entering or participating in the Contest **you agree** to these Contest Terms & Conditions.
- 1.3. A **Privacy Notice** attached to or otherwise provided in connection with these Contest Terms & Conditions should be regarded as part of these Contest terms.
- 1.4. The Organiser reserves the right to amend these Contest Terms & Conditions at any time without prior notice.

2. Contest Details

Organiser	Unilever entity : Unilever (Malaysia) Holdings Sdn. Bhd. Registered/Primary address : Level 34, Menara TM, Jalan Pantai Baru, 59200 Kuala Lumpur;
Contest	A social media contest on TikTok whereby entrants must upload user generated video contents onto the TikTok platform incorporating a short freestyle workout exercise workout followed by the Rexona Men Rep Rap Challenge choreography and record the entire routine as the Rexona Men Rep Rap Challenge with the hashtags #RexonaMY and #RexonaRepRap
Prizes	<p>Subject to the terms and conditions of the Contest, a total prize amount of RM20,000 shall be awarded to the Winners of the Contest. The break down of the Prize amount will be as below:</p> <ol style="list-style-type: none">1. Grand Winner - RM5,000.002. 1st Runner Up - RM3,000.003. 2nd Runner Up - RM2,000.004. Paling Power Categories - RM1,000.00 each<ul style="list-style-type: none">• Solo Paling Power (Best Individual Performance)• Gang Paling Power (Best Group Performance)• Lip Sync Paling Power (Most Creative Lip Sync Performance)• Creativity Paling Power (Most Creative)• Vote Paling Power (Most Liked)5. Consolation (Judges Favourite) - 50 x RM100.00 each
Selecting Winner(s)	<p>The Winners will be determined by the Organizer's panel of judges. The decision of the panel on the Winners list will be final and no further correspondence or appeal will be entertained in this regard.</p> <p>Subject to the adherence of the Entrant Requirements, the winners will be determined as below:</p> <ol style="list-style-type: none">1. Three entrants with the most creative entry will be awarded the Grand Prize, 1st Runner Up and 2nd Runner Up Prizes.

	<ol style="list-style-type: none"> 2. Five entrants with the best entry under 5 selected categories will be awarded the Paling Power Categories:- <ol style="list-style-type: none"> a. Solo Paling Power b. Gang Paling Power c. Lip Sync Paling Power d. Creativity Paling Power e. Vote Paling Power 3. Fifty entrants with the best entry as judges favourite will be awarded the Consolation Prizes.
Entrant Requirements	<p>Open to all Malaysian citizens residing in Malaysia with a valid National Registration Identity Card</p> <p>Min age: 18 years</p> <p><i>In the event that an entrant is younger than 18 years of age at the date of participation, the entrant is required to obtain written consent from his/her parent/guardian before joining this Contest and upon request by the Organiser will be required to present the same</i></p>
Excluded Entrants	<p>Any of the following:</p> <ul style="list-style-type: none"> • Agents, distributors, advertising agencies and other organisations commercially connected to the Organiser and each of their respective parent companies, affiliates, divisions, subsidiaries, agents, representatives; • Employees of Organiser, their immediate families, affiliates, subsidiaries, related agencies and supplier and/or persons living in the same household. • Shareholders in the Organiser;
Entry Instructions	<ol style="list-style-type: none"> 1. To participate in the Contest, entrants must click the Participate Now to access Rexona Men TikTok. 2. Entrants are required to record the Rexona Men Rep Rap Challenge video with the TikTok App ("the Entry") with the Rexona Men Rep Rap Jingle. 3. Recording with the TikTok App: <ol style="list-style-type: none"> a. Download the TikTok App onto your smartphone from the Google Play Store or Apple App Store. b. Search "Rexona Men Rep Rap" profile under "Users". c. Click to select any of the videos of the Rexona Men Rep Rap Challenge posts. d. Select the "Music" button. e. Click "Record" to begin f. Showcase Rexona Men Invisible + Antibacterial (Roll-On or Sprays) and freestyle workout followed by the Rexona Men Rep Rap Challenge choreography and record the entire routine as the Rexona Men Rep Rap Challenge and the hashtag #RexonaMY and #RexonaRepRap g. Post your Rexona Men Rep Rap Challenge video on TikTok and then share it to on their Facebook and Instagram.
Opening/Closing Date for Entries	<p>Opening Date: 1 February 2019</p> <p>Closing Date: 17 March 2019</p>
Other Contest Requirements	<ol style="list-style-type: none"> 1. Entries received outside after the Closing Date are invalid and will not be entertained. 2. Entrants must upload their content on their profile via

	<p>TikTok App & Instagram with hashtag #RexonaMY and #RexonaRepRapChallenge within Contest period.</p> <p>3. Entrants must perform a freestyle exercise/workout followed by the Rexona Men Rep Rap choreography.</p> <p>4. Entrants must dress in a workout outfit.</p>
Notification of Winning and Claiming Prizes	<p>Notification of winning:</p> <ul style="list-style-type: none"> • Method - Winners will be notified on their Instagram or Facebook account through a personal message; • Timing - 14 working days from the end of the Contest; <p>Claiming Prizes:</p> <ul style="list-style-type: none"> • Method - Prizes will be deposited into Winner's respective bank account • Timing - Winners must respond within 5 working days from the date of notification of winning.

3. Contest Basis

- 3.1. This **Contest is**:
- open** to those meeting the **Entrant Requirements**;
 - not open** to those falling within the description of **Excluded Entrants** (even if they meet the Entrant Requirements).
- 3.2. You must follow the **Entry Instructions**.
- 3.3. You may **only submit one entry**. Entries must not be automatically generated by computer or otherwise submitted on an inappropriate basis (for example using multiple names, email or social media accounts to enter).
- 3.4. You may **only win one Prize**. The exception to this rule is where the Contest Details clearly and specifically allow multiple prizes to be won.
- 3.5. The Organiser may at any time **extend, suspend or terminate** the Contest at its sole discretion (which may or may not relate to an entrant).

4. Entries

- 4.1. Entries that (i) do not comply with these Contest Terms & Conditions; or (ii) are incomplete, corrupted or late, may be **rejected, disqualified, removed and/or deleted** by the Organiser.
- 4.2. Your entry includes any materials provided as part of or in relation to that entry. Where entry to the Contest involves provision of **written, recorded, pictorial or other material** in electronic or other form, you must ensure your entry:
- is **(i)** suitable for public access and in particular does not contain nudity, pornographic, religiously/culturally/politically insensitive, violent content, defamatory or libellous statements, material considered illegal/offensive or may contravene the laws of Malaysia or materials likely to tarnish the image of the Organiser or bring the Organiser's reputation into disrepute; and (ii) not in breach of applicable laws;
 - does **not contain or refer to any products or brands other than those of the Unilever Group** (unless such inclusion is entirely incidental, not prominent and is reasonably necessary due to the nature of the entry);
 - is your own work** and does not contain any intellectual property (including moral rights) of another party unless you have the necessary permissions for its provision and use, reproduction and other dealing in accordance with these Contest Terms & Conditions (including Clause 4.3 below);

- d. only contains someone's **name or likeness** if they have provided written permission (permission from parents/legal guardians required for under 18s).
- 4.3. You grant the Organiser **(i) ownership** of any entry; and **(ii)** a perpetual, irrevocable, worldwide, royalty-free, sub-licensable and transferable **right to use**, reproduce, distribute, and make derivative works of your entry, in any media and through any media channel. You will not grant these rights to any other party.

5. Responsibility for Entries

- 5.1. If you are **submitting an entry on behalf of more than one person/party** (including on behalf of an organisation), you must ensure that you have authority to accept these terms on their behalf and ensure they comply with these terms.
- 5.2. You must comply with these Contest Terms & Conditions and **not otherwise unlawfully seek to misuse or tamper with the processes and rules of the Contest**.
- 5.3. You must indemnify and defend the Organiser and other members of the Unilever Group (including their respective directors, officers and employees) in respect of all liabilities, losses and damages of any kind **resulting from your breach of these Contest Terms & Conditions**. The Organiser excludes responsibility for those liabilities, losses and damages, although nothing in these Contest Terms & Conditions is intended to limit the Organiser's liability for (i) fraud; (ii) intentional misconduct; or (iii) for death or personal injury caused by its negligence (including that of its employees and agents)).
- 5.4. You must indemnify and defend the Organiser and other members of the Unilever Group (including their respective directors, officers and employees) in respect of any **third party claim** that your entry or its use in accordance with these Contest Terms & Conditions breaches applicable laws, confidentiality obligations or intellectual property rights due to your **breach of these Contest Terms & Conditions**.
- 5.5. The **Organiser is not in any event responsible for:**
- a. entries lost, damaged or delayed as a result of any network, computer hardware or software failure of any kind or any other event which is either unforeseen or outside of the Organiser's direct reasonable control;
 - b. your costs of preparing or submitting an entry.

6. Winners

- 6.1. The **winner(s) will be notified** using the method and within the timing set out in the Contest Details.
- 6.2. The winner(s) must claim their Prize using the method and within the timing set out in the Contest Details. If the Prize is unclaimed after this time, the right to the Prize lapses and the Organiser may offer the Prize to a substitute winner selected in accordance with the method noted in the Contest Details (in the absence of specification, a fair basis which aligns closely with the winner selection method which will be at the Organiser's sole discretion).
- 6.3. The Organiser may (at its discretion or where required by law) provide or publish **details of the winner(s) (name and county)**. Requests for provision/publication should be sent to the Organiser contact details in the Details Sheet no later than within ten weeks after the Contest closing date.
- 6.4. In the event of any **uncertainty or difference of opinion** regarding the administration of the Contest (including the award of Prizes), the decision of the Organiser is final (this does not remove any legal rights). No appeal or questions will be entertained.

- 6.5. No **correspondence** should be entered into between you and the Organiser, unless specifically requested by the Organiser.

7. Prizes

- 7.1. The Organiser may require **proof of identity** before releasing any Prize. Winners who require a representative to claim their prize(s) on their behalf must ensure that the representative provides a letter of consent signed by the winner, a copy of the winner's proof of identity, and the representative's proof of identity.
- 7.2. Statutory warranties apply but otherwise the Prizes are **awarded 'as is'** without any warranty, undertaking or guarantee and are strictly non-transferable, non-exchangeable and may not be encashed.
- 7.3. The Organiser's commitment is to **make Prize(s) available** in accordance with and subject to these terms. Consequently, each winner is responsible for any and all:
- a. visas and permits;
 - b. fuel, consumables and accompanying items;
 - c. upkeep, licence renewals and ongoing or periodic requirements;
 - d. taxes and other such personal liabilities; and
 - e. matters of physical fitness and capability,
- as well as any other ancillary matters **required for**, or arising from, **receipt, use or enjoyment of the Prizes**.
- 7.4. Winners must adhere to any **third party terms**, such as event organiser terms, which apply to the Prize (these will be made available on request).
- 7.5. The Organiser reserves the right to **substitute the prize** for an alternative of equal or greater value. The Organiser is under no obligation to offer a cash alternative.
- 7.6. If your entry is **subsequently disqualified**, any Prize granted must be returned at your cost or compensation provided where return is no longer possible.

8. Publicity

- 8.1. Winner(s) will, at the Organiser's reasonable request, participate in **publicity** relating to this Contest. This may include winner(s) being filmed, photographed and/or interviewed by the Organiser or on its behalf.
- 8.2. The Organiser is permitted to the use of your name, image, voice and/or likeness for editorial, advertising, promotional, marketing and/or other purposes without further notice or compensation.
- 8.3. The Organiser shall have and the absolute right and discretion to advertise and/or air and/or print the Recording and/or use the slogan, names or nicknames on any of its programmes/channels or in any media whatsoever, in whole or in part, at the Organiser's discretion. All copyrights subsisting in the Recording shall belong to the Organiser absolutely

9. Miscellaneous

- 9.1. Unless expressly stated by the Organiser in the written Contest materials, this Contest is in no way **sponsored or endorsed by any third party**.
- 9.2. If other **language versions** of these terms are also made available, the English language version takes precedence in the event of any inconsistency.
- 9.3. **Each provision in these Contest Terms & Conditions is severable**. If any provision is held to be invalid or unenforceable by a court or other competent

authority, that invalidity or unenforceability will not affect the remainder of these Contest Terms.

10. Governing Law and Disputes

- 10.1. This Contest (including these Contest Terms & Conditions and any related dispute) is **governed by and will be interpreted according to the laws** of the country in which the Organiser has its registered or primary address as stated in the Contest Details, except to the extent of mandatory laws applicable due to the location or nature of the Contest, Prize or relevant entrant.
- 10.2. Without restricting anyone from seeking injunctions or other temporary relief in a competent court, if a dispute arises the courts of the country in which the Organiser has its registered or primary address as stated in the Contest Details will **resolve the issue**, except to the extent you have the right to resolve a dispute in the courts of other jurisdictions due to the location or nature of the Contest, Prize or relevant entrant.

Attachment

1. Privacy Notice

The following is the "**Privacy Notice**" for the Contest identified below:

Organiser	Registered/Primary address: Unilever (Malaysia) Holdings Sdn Bhd, Level 34 , Menara TM, Jalan Pantai Baru, 59200 Kuala Lumpur; Designation of the contact person : Data Privacy Officer, Unilever (Malaysia) Holdings Sdn Bhd, Level 34 , Menara TM, Jalan Pantai Baru, 59200 Kuala Lumpur. Tel: 03-2246 2188
Contest Description	A social media contest on TikTok & Instagram whereby entrants must create user generated video contents using TikTok platform and incorporating a short freestyle workout exercise workout followed by the Rexona Men Rep Rap Challenge choreography and record the entire routine as the Rexona Men Rep Rap Challenge and hashtag with #RexonaMY and #RexonaRepRap and uploaded in Instagram.
Personal Data	Personal data obtained from you, including within your entry or provided as part of the entry submission process or during related administration). This personal data will include for this Contest: <ul style="list-style-type: none">• name, image/likeness, voice;• bank account details• pictures and videos taken during related events;
Further Purposes	Publicity; Advertising and marketing purposes regarding our products; Educational purposes; Providing you with notice of related products, services, promotions and events which may be of interest to you; To respond to your inquiries; For auditing purposes in cases where there has been a dispute;
Third Parties	The Personal Data may be disclosed to third parties, such as to our headquarters, regional offices, subsidiaries, affiliates and/or members within the Unilever group of companies, and/or our service providers, which may be located outside Malaysia, for reasons relating to the Purpose.
Unilever Policy	Unilever Privacy Policy http://www.unileverprivacypolicy.com/en_gb/policy.aspx http://www.unileverprivacypolicy.com/BahasaMalaysia/policy.aspx

- 1.1 All Personal Data requested must be provided in order for you to be eligible to participate in the Contest.
- 1.2 The Personal Data will be processed for **administration** of the Contest (third parties may be involved in this administration).
- 1.3 The Personal Data may also be processed for the **Further Purposes, including by the Third Parties**.

- 1.4** If you wish to:
- access, correct, limit or update your Personal Data collected in relation to the Contest, or to make any inquiries or complaints about the processing of such information,
 - require the deletion of the Personal Data, you should contact the Organiser using the following contact information: Data Privacy Officer, Unilever (Malaysia) Holdings Sdn Bhd, Level 34 , Menara TM, Jalan Pantai Baru, 59200 Kuala Lumpur. Tel: 03-2246 2188
- 1.5** The Personal Data may be disclosed or transferred to the Third Parties (which may be located outside Malaysia) for administration of the of the Contest and/or the Further Purposes.
- 1.6** For more details on processing of your Personal Data, see the **applicable Unilever Group policy**.

The following acknowledgement applies in respect of the Privacy Notice. Check box only if you agree to the statement:

<input type="checkbox"/> I am above 18 years and I have read and understood the terms of this Privacy Notice and consent to the processing of my Personal Data as described above.	
Where Personal Data relates to a minor (below 18 years old)	
<input type="checkbox"/> I am the parent/legal guardian of the participating minor (" Data Subject ") and I have read and understood the terms of this Privacy Notice and hereby gives consent to the processing of my Personal Data and the Data Subject's Personal Data as described above.	
Full Name of Data Subject	:
Signature of Parent/Legal Guardian	:
Full Name of Parent/Legal Guardian	:
Date	:

2. Notis Privasi

Berikut adalah "**Notis Privasi**" bagi Peraduan yang dikenal pasti di bawah:

Penganjur	Alamat Berdaftar/Utama: Unilever (Malaysia) Holdings Sdn Bhd, Tingkat 34 , Menara TM, Jalan Pantai Baru, 59200 Kuala Lumpur; Jawatan pegawai untuk dihubungi : Pegawai Privasi Data, Unilever (Malaysia) Holdings Sdn Bhd, Level 34 , Menara TM, Jalan Pantai Baru, 59200 Kuala Lumpur. Tel: 03-2246 2188
Perihal Peraduan	Rexona Men Rep Rap Challenge merupakan sebuah peraduan yang menggunakan applikasi mobil TikTok di mana peserta diperlukan mengguna TikTok untuk merakam video dengan senaman gaya bebas diikuti dengan koreografi Rexona Men Rep Rap Challenge. Video tersebut perlu di muat naik bersama tanda pagar #RexonaMY dan #RexonaRepRap pada TikTok & Instagram.
Data Peribadi	Data peribadi yang diperoleh daripada anda, termasuk di dalam borang peraduan atau disediakan sebagai sebahagian daripada proses penghantaran borang peraduan atau semasa pentadbiran berkaitan. Data peribadi ini akan termasuk bagi Peraduan ini: nama, imej/persamaan, suara;

	Nombor akaun bank gambar dan video yang diambil semasa acara berkaitan;
Tujuan Lanjut	Publisiti; Tujuan pengiklanan dan pemasaran berkaitan produk kami; Tujuan pendidikan; Menyediakan notis berkaitan produk, perkhidmatan, promosi dan acara yang mungkin menarik minat anda; [Menjawab pertanyaan anda]; Bagi tujuan pengauditan sekiranya berlaku pertikaian;
Pihak Ketiga	Data Peribadi mungkin didedahkan kepada pihak ketiga, misalnya kepada ibu pejabat, pejabat serantau, subsidiari, sekutu dan/atau anggota di dalam kumpulan syarikat Unilever, dan/atau pembekal perkhidmatan kami, yang mungkin terletak di luar Malaysia, bagi sebab-sebab berkaitan Tujuan.
Dasar Unilever	Dasar Privasi Unilever http://www.unileverprivacypolicy.com/en_gb/policy.aspx http://www.unileverprivacypolicy.com/BahasaMalaysia/policy.aspx

- 2.1** Semua Data Peribadi yang dipohon hendaklah disediakan supaya anda layak untuk menyertai Peraduan.
- 2.2** Data Peribadi akan diproses untuk pentadbiran Peraduan (pihak ketiga mungkin terlibat dalam pentadbiran ini).
- 2.3** Data Peribadi juga boleh diproses untuk **Tujuan Lanjut, termasuk oleh Pihak Ketiga.**
- 2.4** Jika anda berhasrat untuk:
- c. mengakses, membetulkan, menghadkan atau mengemaskini Data Peribadi anda yang dikumpul berhubung dengan Peraduan, atau membuat sebarang pertanyaan atau aduan tentang pemprosesan maklumat sedemikian,
 - d. memohon penghapusan Data Peribadi, anda harus menghubungi Penganjur menggunakan maklumat hubungan berikut: Pegawai Privasi Data, Unilever (Malaysia) Holdings Sdn Bhd, Tingkat 34, Menara TM, Jalan Pantai Baru, 59200 Kuala Lumpur. Tel: 03-2246 2188
- 2.5** Data Peribadi mungkin didedahkan atau dipindahkan kepada Pihak Ketiga (yang mungkin terletak di luar Malaysia) bagi pengurusan Peraduan dan/atau Tujuan Lanjut.
- 2.6** Untuk butiran lanjut tentang pemprosesan Data Peribadi anda, sila lihat **dasar Kumpulan Unilever yang berkenaan.**

Perakuan berikut terpakai berhubung dengan Notis Privasi. Tandakan kotak hanya jika anda setuju dengan pernyataan:

☐ Saya berumur melebihi 18 tahun dan saya telah membaca dan memahami terma Notis Privasi ini dan memberikan kebenaran kepada pemprosesan Data Peribadi saya seperti yang diterangkan di atas.

Di mana Data Peribadi berkaitan dengan kanak-kanak bawah umur (berumur bawah 18 tahun)

☐ Saya adalah ibu bapa/penjaga sah kanak-kanak bawah umur yang mengambil bahagian ("**Subjek Data**") dan saya telah membaca dan memahami terma Notis Privasi ini dan dengan ini memberikan kebenaran kepada pemprosesan Data Peribadi saya dan Data Peribadi Subjek Data seperti yang diterangkan di atas.

Nama Penuh Subjek Data :
Tandatangan Ibu Bapa/Penjaga Sah :
Nama Penuh Ibu Bapa/Penjaga Sah :
Tarikh :